

CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

Contract / Revision 790964 /		Alt Order #
Product WK 5 (7/9--7/15)		
Contract Dates 07/09/12 - 07/15/12		Estimate #
Advertiser Peter Carlisle for Mayor		Original Date / Revision 06/28/12 / 06/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/09/12	07/15/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$60.00			
N 2	KFVE	07/09/12	07/15/12	Wendy Williams Show (DY)	2p-3p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				1	\$5.00			
N 3	KFVE	07/09/12	07/15/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$150.00			
N 4	KFVE	07/09/12	07/15/12	Hawaii News Now At Nine	9p-935p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	MTWTF--				2	\$350.00			
N 5	KFVE	07/09/12	07/15/12	Hot Hawaiian Nights 7p	7p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----F--				1	\$350.00			
N 6	KFVE	07/09/12	07/15/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	----F--				1	\$350.00			
N 7	KFVE	07/09/12	07/15/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----SS				2	\$300.00			
N 8	KFVE	07/09/12	07/15/12	Living Local w/ Baraquios	935p-1235p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/09/12	07/15/12	-----S				1	\$75.00			
Totals											12	\$2,500.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 -07/15/12	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
Totals	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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KFVE-K5
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Suite 205
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(808) 847-9375

And:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

<u>Contract / Revision</u> 791167 /		<u>Alt Order #</u>
<u>Product</u> WK 4 (7/16-7/22)		
<u>Contract Dates</u> 07/16/12 - 07/22/12		<u>Estimate #</u>
<u>Advertiser</u> Peter Carlisle for Mayor		<u>Original Date / Revision</u> 06/28/12 / 06/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFVE	<u>Account Executive</u> Lehua Watson	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/16/12	07/22/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$60.00			
N 2	KFVE	07/16/12	07/22/12	Wendy Williams Show (DY)	2p-3p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				1	\$5.00			
N 3	KFVE	07/16/12	07/22/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$150.00			
N 4	KFVE	07/16/12	07/22/12	Hawaii News Now At Nine	9p-935p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	MTWTF--				2	\$350.00			
N 5	KFVE	07/16/12	07/22/12	Hot Hawaiian Nights 7p	7p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----F--				1	\$350.00			
N 6	KFVE	07/16/12	07/22/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	----F--				1	\$350.00			
N 7	KFVE	07/16/12	07/22/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----SS				2	\$300.00			
N 8	KFVE	07/16/12	07/22/12	Living Local w/ Baraquios	935p-1235p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/16/12	07/22/12	-----S				1	\$75.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals

12

\$2,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/22/12	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
Totals	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13

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(808) 847-9375

Contract / Revision 791169 /		Alt Order #
Product WK 3 (7/23-7/29)		
Contract Dates 07/23/12 - 07/29/12		Estimate #
Advertiser Peter Carlisle for Mayor		Original Date / Revision 06/28/12 / 06/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/23/12	07/29/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$60.00			
N 2	KFVE	07/23/12	07/29/12	Wendy Williams Show (DY)	2p-3p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				1	\$5.00			
N 3	KFVE	07/23/12	07/29/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$150.00			
N 4	KFVE	07/23/12	07/29/12	Hawaii News Now At Nine	9p-935p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	MTWTF--				2	\$350.00			
N 5	KFVE	07/23/12	07/29/12	Hot Hawaiian Nights 7p	7p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$350.00			
N 6	KFVE	07/23/12	07/29/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$350.00			
N 7	KFVE	07/23/12	07/29/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----SS				2	\$300.00			
N 8	KFVE	07/23/12	07/29/12	Living Local w/ Baraquios	935p-1235p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$75.00			

*Tax 1 Note: General Excise Tax 4.712% Totals 12 \$2,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
Totals	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13

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And:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

Contract / Revision 791170 /		Alt Order #
Product WK 2 (7/30-8/5)		
Contract Dates 07/30/12 - 08/05/12		Estimate #
Advertiser Peter Carlisle for Mayor		Original Date / Revision 06/28/12 / 06/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	07/30/12	08/05/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$60.00			
N 2	KFVE	07/30/12	08/05/12	Wendy Williams Show (DY)	2p-3p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				1	\$5.00			
N 3	KFVE	07/30/12	08/05/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$150.00			
N 4	KFVE	07/30/12	08/05/12	Hawaii News Now At Nine	9p-935p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	MTWTF--				2	\$350.00			
N 5	KFVE	07/30/12	08/05/12	Hot Hawaiian Nights 7p	7p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$350.00			
N 6	KFVE	07/30/12	08/05/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$350.00			
N 7	KFVE	07/30/12	08/05/12	Hi News Now at Nine Sa-Su	9p-935p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----SS				2	\$300.00			
N 8	KFVE	07/30/12	08/05/12	Living Local w/ Baraquios	935p-1235p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S				1	\$75.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals

12

\$2,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 -08/05/12	12	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
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420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

Contract / Revision 791171 /		Alt Order #
Product WK 1 (8/6-8/10)		
Contract Dates 08/06/12 - 08/10/12		Estimate #
Advertiser Peter Carlisle for Mayor		Original Date / Revision 06/28/12 / 06/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Lehua Watson	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Market Media
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Honolulu, H 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	08/06/12	08/10/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				4	\$60.00			
N 2	KFVE	08/06/12	08/10/12	Wendy Williams Show (DY)	2p-3p		:30			NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$5.00			
N 3	KFVE	08/06/12	08/10/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$150.00			
N 4	KFVE	08/06/12	08/10/12	Hawaii News Now At Nine	9p-935p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$350.00			
N 5	KFVE	08/06/12	08/10/12	Extra (935p-1005p)	935p-1005p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$150.00			
N 6	KFVE	08/06/12	08/10/12	NFL Pre-Season Football	various		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---T---				1	\$200.00			
N 7	KFVE	08/06/12	08/10/12	NFL Pre-Season Football	various		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$200.00			
N 8	KFVE	08/06/12	08/10/12	Hot Hawaiian Nights 7p	7p-8p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$350.00			
N 9	KFVE	08/06/12	08/10/12	Hot Hawaiian Nights 8p	8p-9p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----F--				1	\$350.00			

*Tax 1 Note: General Excise Tax 4.712%

Totals 15 \$2,500.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/10/12	15	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13
Totals	15	\$2,500.00	\$2,125.00	\$100.13	\$2,225.13

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CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Market Media
1164 Bishop Street
Suite 124-197
Honolulu, H 96813

<u>Contract / Revision</u> 738565 /		<u>Alt Order #</u>
<u>Product</u> Week-- 7/9 Week 5		
<u>Contract Dates</u> 07/09/12 - 07/15/12	<u>Estimate #</u>	
<u>Advertiser</u> Peter Carlisle for Mayor		<u>Original Date / Revision</u> 03/14/12 / 07/05/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Patty Doo	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 78.00
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/09/12	07/15/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	15	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	MTWTF--				15	\$70.00	2.50			
N 3	KGMB	07/09/12	07/15/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$350.00	2.80			
N 4	KGMB	07/09/12	07/15/12	M-F HI News NOW at 6p	6p-630p		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$600.00	4.50			
N 5	KGMB	07/09/12	07/15/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	MTWTF--				2	\$800.00	5.50			
N 6	KGMB	07/09/12	07/15/12	Sa HI News NOW at 10p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	-----S-				1	\$500.00	4.10			
N 7	KGMB	07/09/12	07/15/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	-----11				2	\$250.00	1.80			
N 8	KGMB	07/09/12	07/15/12	Late Show wDavid Letterma	1030p-1130p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	MTWTF--				1	\$175.00	1.70			
N 9	KGMB	07/09/12	07/15/12	Su HI News NOW at 10p	10p-1035p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	-----S				1	\$600.00	5.50			
N 10	KGMB	07/10/12	07/10/12	Tue Hour 1	7p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	-T-----				1	\$450.00	0.00			
N 11	KGMB	07/12/12	07/12/12	Thur Hour 3	9p-10p		:30				NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/12	07/15/12	---T---				1	\$1,075.00	0.00			
N 12	KGMB	07/09/12	07/13/12	Jeopardy I	430p-5p		:30				NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
738565 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/09/12 - 07/15/12	Week-- 7/9 Week 5	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Peter Carlisle for Mayor	03/14/12 / 07/05/12

											Totals			
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/09/12	07/15/12	MTWTF--				5	\$80.00	0.00				
N 13	KGMB	07/09/12	07/13/12	M-F Insider	630p-7p		:30				NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		07/09/12	07/15/12	MTWTF--				1	\$250.00	0.00				
											Totals	78.00	34	\$8,500.00
*Tax 1 Note: General Excise Tax 4.712%.														

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/15/12	34	\$8,500.00	\$7,225.00	\$340.44	\$7,565.44
Totals	34	\$8,500.00	\$7,225.00	\$340.44	\$7,565.44

Signature: _____ **Date:** _____

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